

COLORADO'S ONCE-IN-A-CENTURY CELEBRATION

MILE HIGH 150 EXPO

Sponsorship Opportunities 2026

August 1, 2026 - Rocky Mountain Metropolitan Airport
Broomfield, Colorado

"Be part of Colorado's biggest birthday."

150

Years of
Colorado

25+

Aerial Acts
& Aircraft

500

Drones in
the Night Sky

2

Days of
Celebration

THREE SPONSORSHIP TIERS

PRESENTING SPONSOR

GOLD

\$15,000

SUPPORTING SPONSOR

SILVER

\$7,500

COMMUNITY SPONSOR

BRONZE

\$2,500

For sponsorship inquiries:

info@milehigh150expo.com · milehigh150expo.com

A Landmark Moment in Colorado History

On August 1, 2026 — Colorado Day — the state turns 150 years old. The Mile High 150 Expo brings together the very best of Colorado's spirit: historic warbirds, soaring aerial displays, live music, a 500-drone light show, fireworks, and a black-tie Gala to honor 150 years of statehood. This is not just an event — it is a milestone in Colorado history.

EVENT DETAILS

- DATE:** August 1, 2026 (Colorado Day)
- GALA NIGHT:** July 31, 2026
- VENUE:** Rocky Mountain Metro Airport
- LOCATION:** Broomfield, Colorado
- GATES OPEN:** 10:00 AM Saturday
- TICKETS:** General · Premium · VIP

EVENT HIGHLIGHTS

- 25+ warbird & modern aircraft displays
- Live music from national & local performers
- 500-drone choreographed light show at dusk
- Fireworks grand finale
- Static aircraft & interactive exhibits
- Commemorative Air Force Mile High Wing
- VIP Black-Tie Gala — Friday, July 31
- Family-friendly activities all day

BY THE NUMBERS

150

Years of Colorado

25+

Aerial Acts

500

Drones

2

Event Days

3

Ticket Tiers

1

Historic Milestone

Reach an Engaged, Patriotic Colorado Audience

Sponsoring the Mile High 150 Expo positions your brand alongside Colorado's most celebrated milestone. Your investment reaches thousands of attendees over two days, plus a far wider audience through media, social channels, and email marketing — all in a context of pride, community, and celebration.

Brand Visibility

Logo placement on the main stage, banners, website, email campaigns, social media, and all printed materials — reaching thousands of eyes before, during, and after the event.

Community Alignment

Associate your brand with Colorado's 150th birthday — a moment of deep civic pride that resonates with families, businesses, and community leaders statewide.

Captive, Engaged Audience

An all-day outdoor event keeps attendees on-site for hours. No channel surfing, no scrolling — your brand stays front and center throughout the entire experience.

Media & Social Reach

Local press coverage, professional event photography, and active social media create organic brand impressions that extend well beyond event day.

VIP Networking

Gala access connects your team directly with community leaders, aviation enthusiasts, military veterans, and fellow sponsors in an exclusive setting.

Patriotic Brand Alignment

Aviation, Colorado history, and patriotic pride — align your brand with values your customers already hold, creating authentic, lasting associations.

Ready to place your brand at the center of Colorado history?

Three tiers available · Limited sponsorships · First-come, first-served

SPONSORSHIP TIERS

MILE HIGH 150 EXPO

Gold · Silver · Bronze

PRESENTING SPONSOR

GOLD
\$15,000

WHAT'S INCLUDED:

- ✓ Title 'Presented by [Brand]' on all materials
- ✓ Center-stage banner placement (largest logo)
- ✓ Homepage logo — most prominent position
- ✓ Full-page ad in event program
- ✓ Logo in all email campaigns (40k+ subscribers)
- ✓ 30-sec brand spotlight from main stage
- ✓ 10 VIP Gala + 20 General Admission tickets
- ✓ 20x20 ft branded tent on the tarmac
- ✓ Dedicated social media spotlight post
- ✓ Post-event media thank-you feature
- ✓ Right of first refusal for 2027 event

SUPPORTING SPONSOR

SILVER
\$7,500

WHAT'S INCLUDED:

- ✓ Stage banner placement (secondary position)
- ✓ Website sponsors section logo
- ✓ Half-page ad in event program
- ✓ Brand name in all email campaigns
- ✓ Stage announcement acknowledgment
- ✓ 6 VIP Gala + 10 General Admission tickets
- ✓ 10x10 ft branded space on the tarmac
- ✓ Social media thank-you mention
- ✓ Logo on all printed event signage
- ✓ Post-event sponsor recognition

COMMUNITY SPONSOR

BRONZE
\$2,500

WHAT'S INCLUDED:

- ✓ Website sponsors section logo
- ✓ Quarter-page ad in event program
- ✓ Name mentioned from the main stage
- ✓ 2 VIP Gala + 4 General Admission tickets
- ✓ Logo on sponsor recognition banner
- ✓ Social media thank-you mention
- ✓ Certificate of appreciation

Custom packages available for unique sponsorship goals. Contact us to design a tailored opportunity.

info@milehigh150expo.com · milehigh150expo.com

Ready to Become a Sponsor?

Sponsorships are limited · Secure your tier before they're gone · Deadline: June 1, 2026

Choose Your Tier

1

Review the Gold (\$15,000), Silver (\$7,500), and Bronze (\$2,500) packages and select the tier that best fits your marketing goals and budget.

Contact Our Sponsorship Team

2

Email us at info@milehigh150expo.com. We'll respond within 48 hours with a sponsorship agreement and answer any questions.

Sign & Submit Your Agreement

3

Return the signed sponsorship agreement with your logo files and payment to officially secure your placement.

Sit Back — We Handle the Rest

4

Our team coordinates all logo placements, print materials, stage mentions, and event logistics. You show up and celebrate!

Contact Our Sponsorship Team

info@milehigh150expo.com

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